

**Contact: Tim Johnson
312/756-3368**

MATTOON SHOWPLACE 10 TO OPEN NEW STADIUM THEATRES DEC. 17

Kerasotes ShowPlace Theatres, LLC announces the completion of its expansion and renovation project at the ShowPlace Theatre in Mattoon, Illinois. The new auditoriums will premier on December 17. With a commencement in October, the project expanded the theatre from 8 to 10 screens. The two new auditoriums will feature stadium seating for unobstructed viewing, Dolby Digital EX sound systems, and wall to wall curved screens. The existing theatre underwent many improvements including outfitting the two largest auditoriums with stadium seating and Dolby Digital EX sound. The entire theatre received many improvements including digital sound and new, larger screens in all auditoriums. The theatre received new décor in the lobby and auditoriums. A new efficient concession counter with added serving stations and a new boxoffice with a dedicated customer service counter will enhance speed of service. CDI, Inc. from Terre Haute, Indiana was the general contractor.

“With the completion of our project, our Mattoon area patrons will experience the best amenities available including stadium seating and Dolby Digital EX sound. Combined with our huge curved screens, the presentations will be terrific and enhance the impact of the holiday blockbusters,” said Dean Kerasotes, Chief Operating Officer.

On December 17, two holiday hits will open at the ShowPlace 10: Jim Carey’s “Lemony Snicket: A Series of Unfortunate Events” and the new comedy “Spanglish” starring Adam Sandler. Among continuing films, “Polar Express,” “National Treasure,” “Ocean’s 12,” and the “Incredibles” will be on screen. Feature and Showtime information is available at either Kerasotes.com or Fandango.com as well as 1/800-FANDANGO (Express Code 1573).

Kerasotes ShowPlace Theatres, LLC operates 75 theatres with 572 screens and is the eight largest motion picture exhibitor in the nation. Founded in 1909, the company has corporate offices in Chicago and Springfield.